

Figure 1

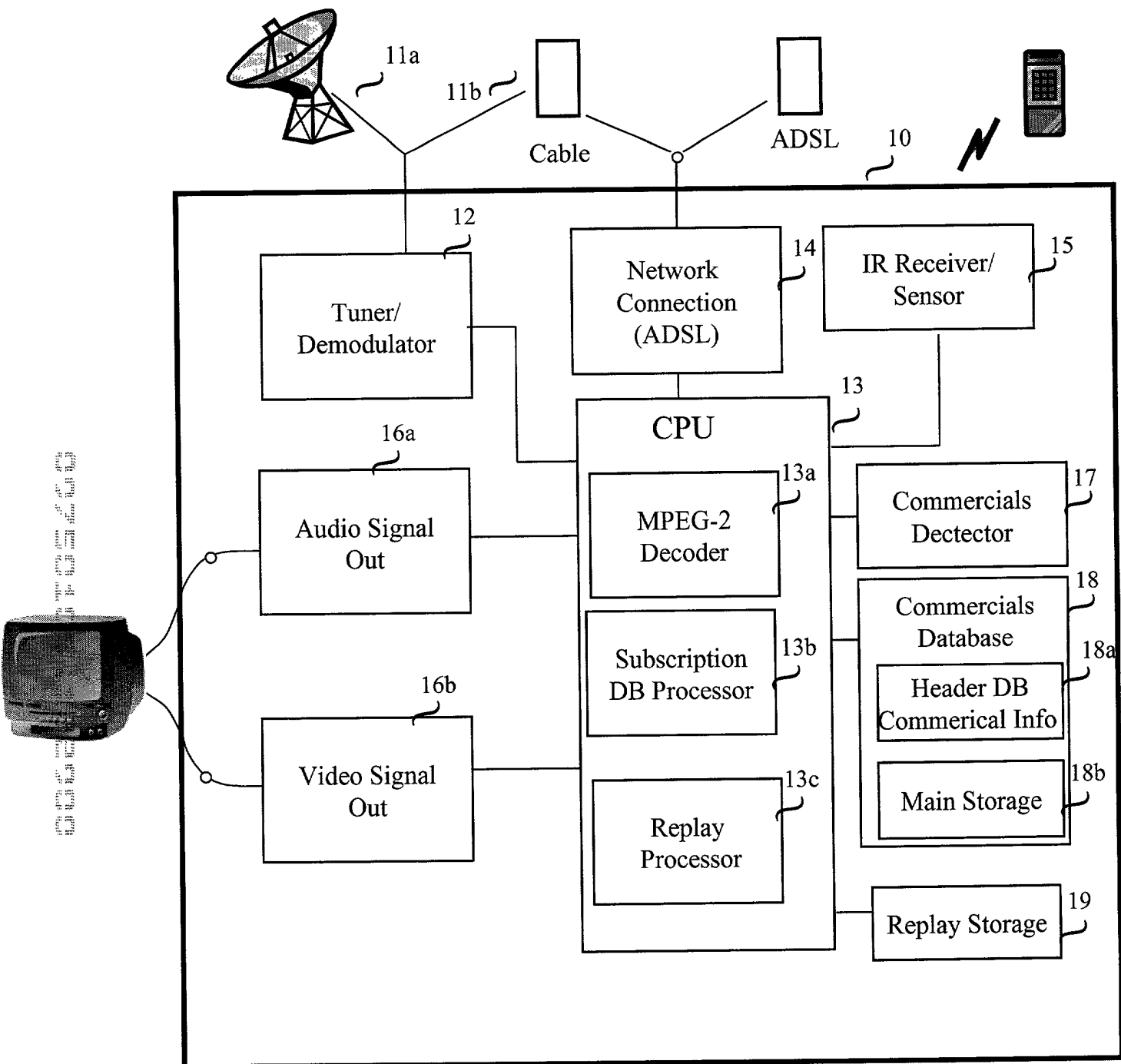


Figure 2

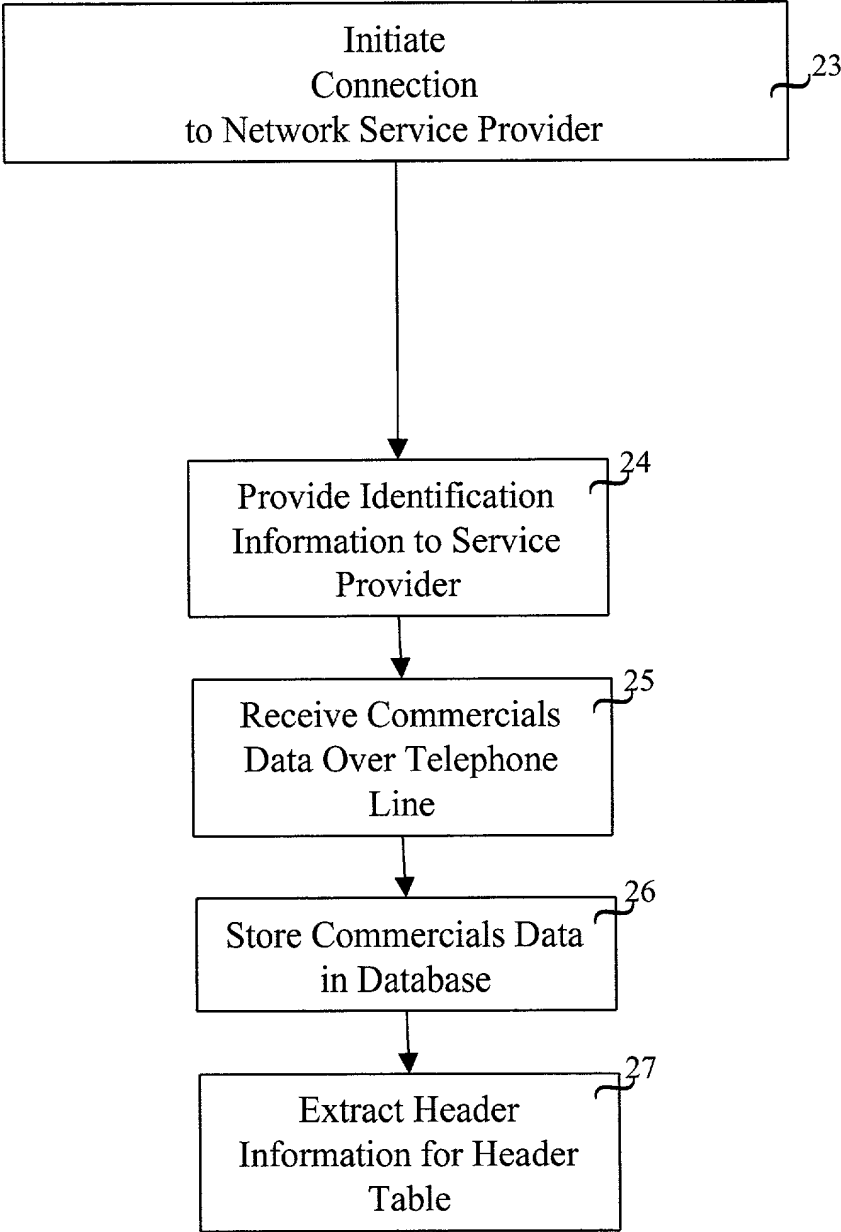


Figure 3

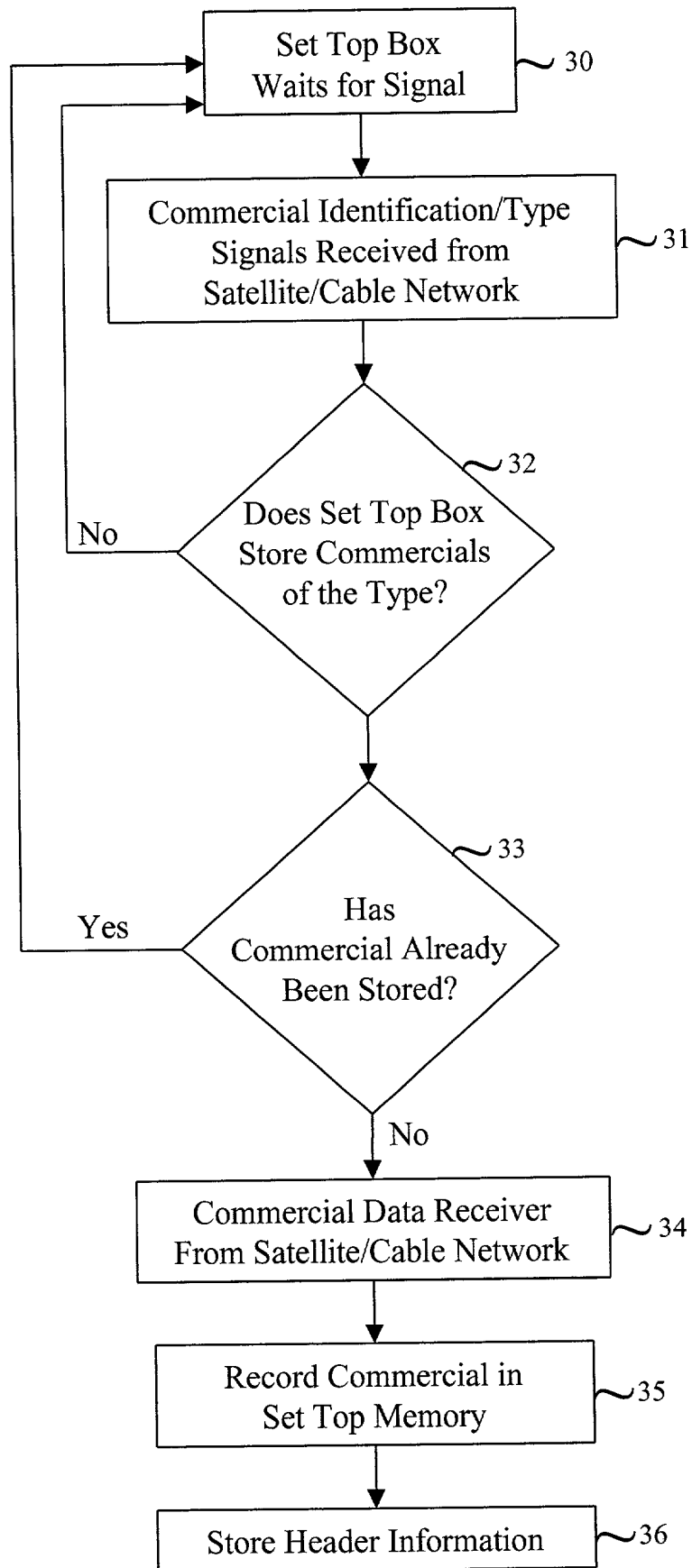


Figure 4

Commercial ID	Type of Commercial	Length	Sponsor	Frequency	Tally	Expiration
19835421	Automotive Company	30s	Ford	60%	15	3/3/01
293525	Financial Services Company	30s	American Express	10%	3	10/9/00
92543265	Toilet Cleaning Products	15s	2000 Flushes	3%	2	12/9/01
625392	Paper Tissue	15s	Downey	12%	6	3/5/01
254396582	Brake Service	15s	Midas	16%	8	3/9/01
6958945	Cruise Ship	30s	Princess	20%	3	2/9/01
1239547	Laptop Computers	15s	Dell	10%	4	2/5/01
9548920	Tires	15s	Michelin	20%	5	3/9/01

Figure 5

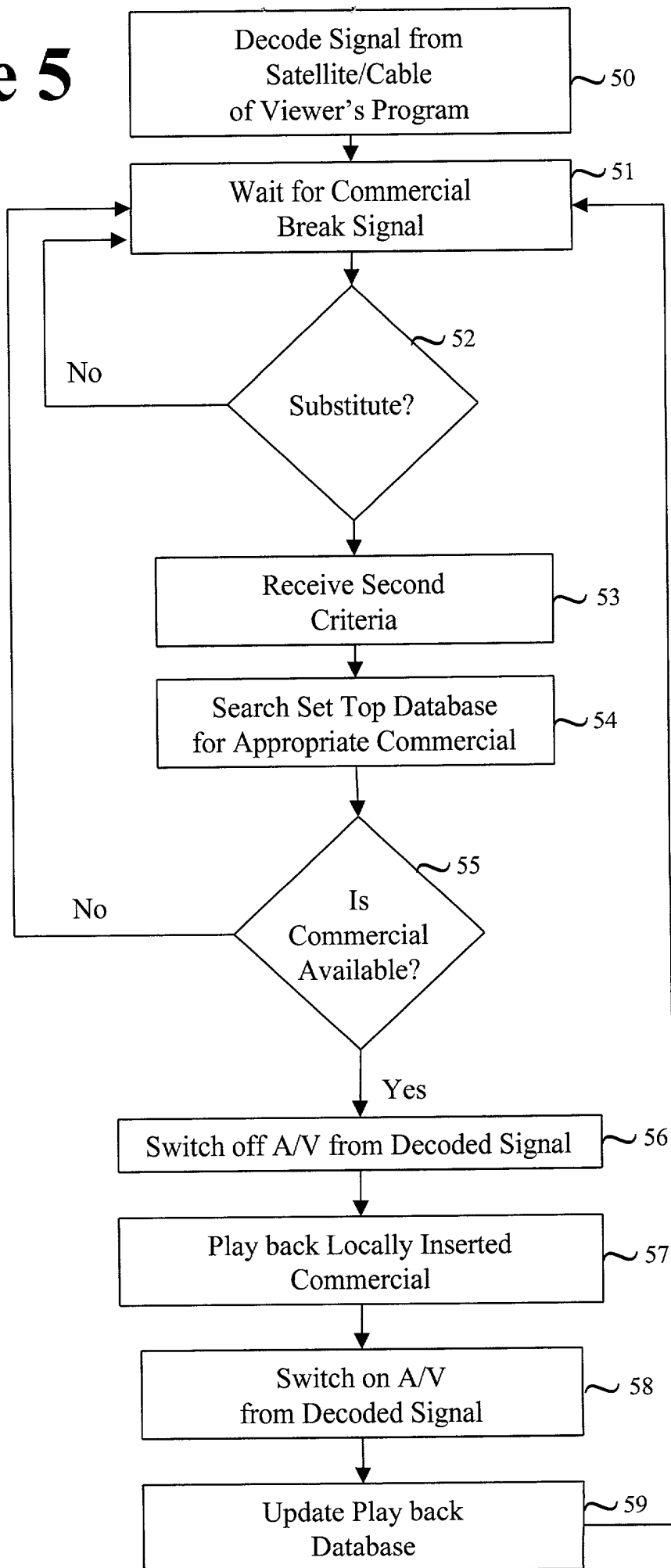


Figure 6

